





Printed: 10/12/2012 3:11 PM  
Last Received: 10/12/2012 9:42 AM  
Showing Buylines: All Lines

Printed: 10/12/2012 3:11 PM  
Last Received: 10/12/2012 9:42 AM  
Showing Buylines: All Lines

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

[illegible]

*20	W	7A-8A	TODAY SHW	:30	\$650.00	10/31-10/31	1	1	\$650.00
Rating: 2.5									

*21	TH	7A-8A	TODAY SHW	:30	\$650.00	1	1	\$650.00
Rating: 2.5								

* 22	F	7A-8A	TODAY SHW	: 30	\$650.00	1	1	\$650.00
Rating: 2.5								

*23	M	7A-8A	TODAY SHW	:30	\$650.00	1	1	\$650.00
Rating: 2.5								

* 24	TU	7A-8A	TODAY SHW	: 30	\$650.00	1	1	\$650.00
Rating: 2.5								

25	SA	6A-8A	SATURDAY TODAY	:30	\$175.00	10/27-10/27	1	1	\$175.00
----	----	-------	----------------	-----	----------	-------------	---	---	----------

Rating: 1.0

26	SA	6A-8A	SATURDAY TODAY	:30	\$175.00	11/03-11/03	1	1	\$175.00
Rating: 1.0									

27	F	11A-12P	TODAY SHW2	:30	\$125.00	10/26-10/26	1	1	\$125.00
----	---	---------	------------	-----	----------	-------------	---	---	----------

Rating: 0.8

DATE	TIME	DESCRIPTION	AMOUNT	CHECK	BALANCE
28	TU	11A-12P TODAY SHW2	:30	10/30-10/30	\$125.00



Rep Order#	9841185	Ver#	2	Status	Returned
EC'd	Ycs				

Traffic Order# 65450

Printed: 10/12/2012 3:11 PM  
Last Received: 10/12/2012 9:42 AM  
Showing Buylines: All Lines

5 of 10

Station	WOAI-TV SAN ANTONIO
Advertiser	( ) POLITICAL ISSUE GROU
Product	CONGRESSIONAL LDR FD
Estimate#	3348
Buyer	AMAG MediaAssistant
Phone#	
Fax#	

Agency ( ) AMERICAN MEDICAL  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 251/454/3348  
Flight Dates 10/26/2012 - 11/01/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	40	M	2P-3P	DR. OZ	:30	\$175.00	11/05-11/05	1	1	1	\$175.00	
Rating: 1.0												
	41	F	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	10/26-10/26	1	1	1	\$900.00	
Rating: 2.8												
	42	M	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	10/29-10/29	1	1	1	\$900.00	
Rating: 2.8												
	43	TU	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	10/30-10/30	1	1	1	\$900.00	
Rating: 2.8												
	44	W	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	10/31-10/31	1	1	1	\$900.00	
Rating: 2.8												
	45	TH	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	11/01-11/01	1	1	1	\$900.00	
Rating: 2.8												
	46	F	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	11/02-11/02	1	1	1	\$900.00	
Rating: 2.8												
	47	M	5P-530P	NEWS4 WOAI-5P	:30	\$900.00	11/05-11/05	1	1	1	\$900.00	
Rating: 2.8												
	48	F	530P-6P	NBC NITELY NWS	:30	\$1,200.00	10/26-10/26	1	1	1	\$1,200.00	
Rating: 3.5												
	49	M	530P-6P	NBC NITELY NWS	:30	\$1,200.00	10/29-10/29	1	1	1	\$1,200.00	
Rating: 3.5												
	50	TU	530P-6P	NBC NITELY NWS	:30	\$1,200.00	10/30-10/30	1	1	1	\$1,200.00	
Rating: 3.5												

Rep Order#	9841185	Ver#	2	Status	Returned
EC'd	Yes				

Traffic Order# 65450

Printed: 10/12/2012 3:11 PM  
Last Received: 10/12/2012 9:42 AM  
Showing Buylines: All Lines

6 of 10

Station WOAL-TV SAN ANTONIO  
 Product ( ) POLITICAL ISSUE GROU  
 Advertiser CONGRESSIONAL LDR FD  
 Estimate# 3348  
 Buyer AMAG MediaAssistant  
 Phone#  
 Fax#

Agency ( ) AMERICAN MEDIA & AD  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 251/454/3348  
Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
Rating: 3.5	51	W	530P-6P	NBC NITELY NWS	:30	\$1,200.00	10/31-10/31	1	1	1	\$1,200.00	
	52	TH	530P-6P	NBC NITELY NWS	:30	\$1,200.00	11/01-11/01	1	1	1	\$1,200.00	
	53	F	530P-6P	NBC NITELY NWS	:30	\$1,200.00	11/02-11/02	1	1	1	\$1,200.00	
Rating: 3.5	54	M	530P-6P	NBC NITELY NWS	:30	\$1,200.00	11/05-11/05	1	1	1	\$1,200.00	
	55	F	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/26-10/26	1	1	1	\$1,100.00	
	56	M	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00	
Rating: 3.3	57	TU	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/30-10/30	1	1	1	\$1,100.00	
	58	W	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	10/31-10/31	1	1	1	\$1,100.00	
	59	TH	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/01-11/01	1	1	1	\$1,100.00	
Rating: 3.3	60	F	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/02-11/02	1	1	1	\$1,100.00	
	61	M	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
	62	TU	6P-630P	NEWS4 WOAI-6P	:30	\$1,100.00	11/06-11/06	1	1	1	\$1,100.00	

Rep Order#	9841185	Ver#	2	Status	Returned	Traffic Order#	65450	Printed:	10/12/2012 3:11 PM	7 of 10
EC'd	Yes							Last Received:	10/12/2012 9:42 AM	
Showing Buylines: All Lines										

<b>Station</b>	WOAI-TV SAN ANTONIO	<b>Agency</b>	( ) AMERICAN MEDIA & ADVOCACY GROUP	<b>Rep Firm</b>	
<b>Advertiser</b>	( ) POLITICAL ISSUE GROU		815 SLATERS LANE	<b>Sales Office</b>	( ) WASHINGTON
<b>Product</b>	CONGRESSIONAL LDR FD		ALEXANDRIA, VA 22314	<b>Salesperson</b>	( ) KATHRYN SARDINSKY
<b>Estimate#</b>	3348	<b>Agency C/P1/P2/E</b>	251/454/3348		
<b>Buyer</b>	AMAG MediaAssistant	<b>Flight Dates</b>	10/26/2012 - 11/06/2012	<b>Salesperson Phone#</b>	202-955-5342
<b>Phone#</b>		<b>Hiatus Weeks</b>		<b>Salesperson FAX#</b>	

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	DayPart
	62	F	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	10/26-10/26	1	1	1	\$1,100.00	
	Rating: 3.0											
	63	M	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	10/29-10/29	1	1	1	\$1,100.00	
	Rating: 3.0											
	64	TU	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	10/30-10/30	1	1	1	\$1,100.00	
	Rating: 3.0											
	65	W	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	10/31-10/31	1	1	1	\$1,100.00	
	Rating: 3.0											
	66	TH	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	11/01-11/01	1	1	1	\$1,100.00	
	Rating: 3.0											
	67	F	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	11/02-11/02	1	1	1	\$1,100.00	
	Rating: 3.0											
	68	M	630P-7P	NEWS4 WOAI-630	:30	\$1,100.00	11/05-11/05	1	1	1	\$1,100.00	
	Rating: 3.0											
	69	SA	5P-530P	NEWS4WOAI-5P	:30	\$500.00	10/27-10/27	1	1	1	\$500.00	
	Rating: 2.9											
	*70	SA	5P-530P	NEWS4WOAI-5P	:30	\$500.00	11/03-11/03	1	1	1	\$500.00	
	Rating: 2.9											
	Station Remark: V2 NA ON ENTRY 1X 11/3 DUE TO NOTRE DAME FOOTBALL OFFER 1X 11/3 230P-6P NOTRE DAME FOOTBALL @ \$500											
	71	SU	5P-530P	NEWS4 WOAI-5P	:30	\$650.00	10/28-10/28	1	1	1	\$650.00	
	Rating: 3.8											
	72	SU	5P-530P	NEWS4 WOAI-5P	:30	\$650.00	11/04-11/04	1	1	1	\$650.00	
	Rating: 3.8											





Rep Order# 9841185 Ver# 2 Status Returned  
EC'd Yes

Traffic Order# 65450

Printed: 10/12/2012 3:11 PM  
Last Received: 10/12/2012 9:42 AM  
Showing Buylines: All Lines

9 of 10

Station WOAI-TV SAN ANTONIO  
Advertiser ( ) POLITICAL ISSUE GROU  
Product CONGRESSIONAL LDR FD  
Estimate# 3348  
Buyer AMAG Media Assistant  
Phone#  
Fax#

Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314  
Agency C/P1/P2/E 251/454/3348  
Flight Dates 10/26/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) KATHRYN SARDINSKY  
Salesperson Phone# 202-955-5342  
Salesperson FAX#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	83	TH	10P-1035P	NEWS4 WOAI-10P	:30	\$1,500.00	11/01-11/01	1	1	1	\$1,500.00	
Rating: 3.2												
	84	F	10P-1035P	NEWS4 WOAI-10P	:30	\$1,500.00	11/02-11/02	1	1	1	\$1,500.00	
Rating: 3.2												
	85	M	10P-1035P	NEWS4 WOAI-10P	:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
Rating: 3.2												
	86	SA	10P-1035P	NEWS4 WOAI-10P	:30	\$1,150.00	10/27-10/27	1	1	1	\$1,150.00	
Rating: 3.6												
	87	SA	10P-1035P	NEWS4 WOAI-10P	:30	\$1,150.00	11/03-11/03	1	1	1	\$1,150.00	
Rating: 3.6												
	88	SU	1045P-1130P	NWS FOLLO FTBL	:30	\$1,500.00	10/28-10/28	1	1	1	\$1,500.00	
Rating: 4.2												
	89	SU	1045P-1130P	NWS FOLLO FTBL	:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
Rating: 4.2												
	90	SA	1035P-1202A	SAT NITE LIVE	:30	\$1,150.00	10/27-10/27	1	1	1	\$1,150.00	
Rating: 3.6												
	91	SA	1035P-1202A	SAT NITE LIVE	:30	\$1,150.00	11/03-11/03	1	1	1	\$1,150.00	
Rating: 3.6												

---REPORT TOTALS---

Report Totals: 91 / \$111,475.00

Rep Order# 9841185    Ver# 2    Status Returned    Traffic Order# 65450    Printed: 10/12/2012 3:11 PM    10 of 10  
 EC'd Yes    Last Received: 10/12/2012 9:42 AM    Showing Buylines: All Lines

Station WOAI-TV SAN ANTONIO    Agency ( ) AMERICAN MEDIA & ADVOCACY GROUP    Rep Firm  
 Advertiser ( ) POLITICAL ISSUE GROU    815 SLATERS LANE    Sales Office ( ) WASHINGTON  
 Product CONGRESSIONAL LDR FD    ALEXANDRIA, VA 22314    Salesperson ( ) KATHRYN SARDINSKY  
 Estimate# 3348    Agency C/P1/P2/E 251/454/3348    Salesperson Phone# 202-955-5342  
 Buyer AMAG MediaAssistant    Flight Dates 10/26/2012 - 11/06/2012    Salesperson FAX#  
 Phone#    Hiatus Weeks

---SALES MONTHLY TOTALS---

Oct 12: 17 / \$24,625.00    Nov 12: 74 / \$86,850.00  
 Sales Totals: 91 / \$111,475.00  
 Station Totals: 91 / \$111,475.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$517,526	CABL 0%	IOAI 0%	KABB 14%	KCWX 0%	KENS 25%
		KMYS 1%	KPXL 0%	KSAT 38%	KWEX 0%	UNKN 0%
		WOAI 21%				

Books null  
 Demos RA35+

## ORDER



**WOAI-TV**

Orders	Order / Rev:	65450
	Alt Order #:	09841185
	Product Desc:	CONGRESSIONAL LDR FD/POLITICAL
	Estimate:	3348
	Flight Dates:	10/26/12 - 11/06/12
	Original Date / Rev:	10/12/12 / 10/12/12
	Order Type:	GENERAL

Primary AE:	Millennium Washington DC
Sales Office:	MNAT
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>American Media &amp; Advocacy</b>
	Buying Contact:	
	Billing Contact:	
		815 Slaters Lane
		Alexandria, VA 22314

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>Congressional Leadership Committee</b>
	Demographic:	A35+
	Product Codes:	Issues/Propositions
	Priority:	P-1
	Revenue Codes:	AGY, POL-ISS, GEN

New Business Thru: \_\_\_\_\_  
 Order Separation: 00:15:00 \_\_\_\_\_  
 Advertiser External ID: \_\_\_\_\_  
 Agency External ID: \_\_\_\_\_

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$24,625.00	\$20,931.25
10/29/12	11/06/12	72	\$84,750.00	\$72,037.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$24,625.00	\$20,931.25	0.00
November 2012	72	\$84,750.00	\$72,037.50	0.00
<b>Totals</b>	<b>89</b>	<b>\$109,375.00</b>	<b>\$92,968.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

### Order Share

Order Share	Share	Total
WOAI-TV	21%	\$109,375.00
Market	100%	\$520,833.33

### Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
EOAI	0%	\$0.00
KABB	14%	\$72,916.67
KENS	25%	\$130,208.33
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	1%	\$5,208.33
KNIC	0%	\$0.00
KPXL	0%	\$0.00
KSAT	38%	\$197,916.67
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KVDF	0%	\$0.00
KWEX	0%	\$0.00
UNKWN	1%	\$5,208.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOAI	10/26/12	10/26/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00

Order / Rev:	65450
Alt Order #:	09841185
Flight Dates:	10/26/12 - 11/06/12

Advertiser:	Congressional Leadership Committee
Product Desc:	CONGRESSIONAL LDR FD/POLITICAL
Estimate:	3348

**WOAI-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1			\$250.00	0.00					
E 2	WOAI	10/29/12	10/29/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1			\$250.00	0.00					
E 3	WOAI	10/30/12	10/30/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1			\$250.00	0.00					
E 4	WOAI	10/31/12	10/31/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----		1			\$250.00	0.00					
E 5	WOAI	11/01/12	11/01/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---		1			\$250.00	0.00					
E 6	WOAI	11/02/12	11/02/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--		1			\$250.00	0.00					
E 7	WOAI	11/05/12	11/05/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----		1			\$250.00	0.00					
E 8	WOAI	11/06/12	11/06/12	Local 5a News Local 5a News	CM	5:00 AM-6:00 AM	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
NEWS 4 WOAI-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	-T-----		1			\$250.00	0.00					
E 9	WOAI	10/26/12	10/26/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--		1			\$650.00	0.00					
E 10	WOAI	10/29/12	10/29/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----		1			\$650.00	0.00					
E 11	WOAI	10/30/12	10/30/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----		1			\$650.00	0.00					
E 12	WOAI	10/31/12	10/31/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															

Order / Rev: 65450  
Alt Order #: 09841185  
Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
Estimate: 3348  
**WOAI-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	WOAI	11/01/12	11/01/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$650.00		0.00				
E 14	WOAI	11/02/12	11/02/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$650.00		0.00				
E 15	WOAI	11/05/12	11/05/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$650.00		0.00				
E 16	WOAI	11/06/12	11/06/12	Local 6a News Local 6a News	CM	6:00 AM-7:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS 4 WOAI-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$650.00		0.00				
E 17	WOAI	10/26/12	10/26/12	Today Show Today Show	CM	7:00 AM-9:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$650.00		0.00				
E 18	WOAI	10/29/12	10/29/12	Today Show Today Show	CM	7:00 AM-9:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$650.00		0.00				
E 19	WOAI	10/30/12	10/30/12	Today Show Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$650.00		0.00				
E 20	WOAI	10/31/12	10/31/12	Today Show Today Show	CM	7:00 AM-9:00 AM	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$650.00		0.00				
E 21	WOAI	11/01/12	11/01/12	Today Show Today Show	CM	7:00 AM-9:00 AM	---T---	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$650.00		0.00				
E 22	WOAI	11/02/12	11/02/12	Today Show Today Show	CM	7:00 AM-9:00 AM	----F--	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$650.00		0.00				
E 23	WOAI	11/05/12	11/05/12	Today Show Today Show	CM	7:00 AM-9:00 AM	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$650.00		0.00				
E 24	WOAI	11/06/12	11/06/12	Today Show Today Show	CM	7:00 AM-9:00 AM	-T-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	-T-----			1		\$650.00		0.00				
E 25	WOAI	10/27/12	10/27/12		CM	6:00 AM-8:00 AM	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

Order / Rev: 65450  
 Alt Order #: 09841185  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
 Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
 Estimate: 3348  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat Today Show											
				Sat Today Show											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	-----S-			1		\$175.00	0.00					
E 26	WOAI	11/03/12	11/03/12	Sat Today Show	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
				Sat Today Show											
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-----S-			1		\$175.00	0.00					
E 27	WOAI	10/26/12	10/26/12	Today Show II	CM	11:00 AM-12:00 PM	----F--	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				Today Show II											
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--			1		\$125.00	0.00					
E 28	WOAI	10/30/12	10/30/12	Today Show II	CM	11:00 AM-12:00 PM	-T-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				Today Show II											
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$125.00	0.00					
E 29	WOAI	11/01/12	11/01/12	Today Show II	CM	11:00 AM-12:00 PM	---T---	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				Today Show II											
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$125.00	0.00					
E 30	WOAI	11/05/12	11/05/12	Today Show II	CM	11:00 AM-12:00 PM	M-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
				Today Show II											
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$125.00	0.00					
E 31	WOAI	10/29/12	10/29/12	Today Show III	CM	12:00 PM-1:00 PM	M-----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Today Show III											
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$150.00	0.00					
E 32	WOAI	10/31/12	10/31/12	Today Show III	CM	12:00 PM-1:00 PM	--W----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Today Show III											
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$150.00	0.00					
E 33	WOAI	11/02/12	11/02/12	Today Show III	CM	12:00 PM-1:00 PM	----F--	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				Today Show III											
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--			1		\$150.00	0.00					
E 34	WOAI	10/26/12	10/26/12	M-F 2p-3p	CM	2:00 PM-3:00 PM	----F--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				Dr Oz											
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--			1		\$175.00	0.00					
E 35	WOAI	10/29/12	10/29/12	M-F 2p-3p	CM	2:00 PM-3:00 PM	M-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				Dr Oz											
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$175.00	0.00					
E 36	WOAI	10/30/12	10/30/12	M-F 2p-3p	CM	2:00 PM-3:00 PM	-T-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				Dr Oz											
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$175.00	0.00					
E 37	WOAI	10/31/12	10/31/12		CM	2:00 PM-3:00 PM	--W----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00

Order / Rev: 65450  
 Alt Order #: 09841185  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
 Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
 Estimate: 3348  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 2p-3p Dr Oz															
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$175.00		0.00				
E 38	WOAI	11/01/12	11/01/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM	---T---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$175.00		0.00				
E 39	WOAI	11/02/12	11/02/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM	----F--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$175.00		0.00				
E 40	WOAI	11/05/12	11/05/12	M-F 2p-3p Dr Oz	CM	2:00 PM-3:00 PM	M-----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
DR. OZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$175.00		0.00				
E 41	WOAI	10/26/12	10/26/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$900.00		0.00				
E 42	WOAI	10/29/12	10/29/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$900.00		0.00				
E 43	WOAI	10/30/12	10/30/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-T-----			1		\$900.00		0.00				
E 44	WOAI	10/31/12	10/31/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	--W----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	--W----			1		\$900.00		0.00				
E 45	WOAI	11/01/12	11/01/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	---T---	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$900.00		0.00				
E 46	WOAI	11/02/12	11/02/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	----F--	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--			1		\$900.00		0.00				
E 47	WOAI	11/05/12	11/05/12	Local 5p News Local 5p News M-F	CM	5:00 PM-5:30 PM	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			1		\$900.00		0.00				
E 48	WOAI	10/26/12	10/26/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--			1		\$1,200.00		0.00				
E 49	WOAI	10/29/12	10/29/12		CM	5:30 PM-6:00 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

Order / Rev: 65450  
 Alt Order #: 09841185  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
 Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
 Estimate: 3348  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				NBC Nightly News Nightly News M-F											
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$1,200.00	0.00					
E 50	WOAI	10/30/12	10/30/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	-T-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$1,200.00	0.00					
E 51	WOAI	10/31/12	10/31/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$1,200.00	0.00					
E 52	WOAI	11/01/12	11/01/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	---T---	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$1,200.00	0.00					
E 53	WOAI	11/02/12	11/02/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	----F--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--			1		\$1,200.00	0.00					
E 54	WOAI	11/05/12	11/05/12	NBC Nightly News Nightly News M-F	CM	5:30 PM-6:00 PM	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				NBC NITELY NWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		11/05/12	11/11/12	M-----			1		\$1,200.00	0.00					
E 55	WOAI	10/26/12	10/26/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				NEWS4 WOAI-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/22/12	10/28/12	----F--			1		\$1,100.00	0.00					
E 56	WOAI	10/29/12	10/29/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				NEWS4 WOAI-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----			1		\$1,100.00	0.00					
E 57	WOAI	10/30/12	10/30/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				NEWS4 WOAI-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	-T-----			1		\$1,100.00	0.00					
E 58	WOAI	10/31/12	10/31/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				NEWS4 WOAI-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	--W----			1		\$1,100.00	0.00					
E 59	WOAI	11/01/12	11/01/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				NEWS4 WOAI-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	---T---			1		\$1,100.00	0.00					
E 60	WOAI	11/02/12	11/02/12	Local 6p News Local 6p News M-F	CM	6:00 PM-6:30 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
				NEWS4 WOAI-6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/29/12	11/04/12	----F--			1		\$1,100.00	0.00					
E 61	WOAI	11/05/12	11/05/12		CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00



Order / Rev: 65450  
 Alt Order #: 09841185  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
 Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
 Estimate: 3348  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Local 6p News Local 6p News M-F															
NEWS4 WOAI-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$1,100.00			0.00			
E 62	WOAI	10/26/12	10/26/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--			1		\$1,100.00			0.00			
E 63	WOAI	10/29/12	10/29/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----			1		\$1,100.00			0.00			
E 64	WOAI	10/30/12	10/30/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	-T-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1		\$1,100.00			0.00			
E 65	WOAI	10/31/12	10/31/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	--W----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----			1		\$1,100.00			0.00			
E 66	WOAI	11/01/12	11/01/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	---T---	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---			1		\$1,100.00			0.00			
E 67	WOAI	11/02/12	11/02/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	----F--	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--			1		\$1,100.00			0.00			
E 68	WOAI	11/05/12	11/05/12	Local 630p News Local 6:30p News M-F	CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
NEWS4 WOAI-630															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----			1		\$1,100.00			0.00			
E 69	WOAI	10/27/12	10/27/12	Local 5p News Sa Local 5p News Sa	CM	5p-5:30p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
NEWS4WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			1		\$500.00			0.00			
E 71	WOAI	10/28/12	10/28/12	Local 5p News Su Local 5p News Su	CM	5:00 PM-5:30 PM	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$650.00			0.00			
E 72	WOAI	11/04/12	11/04/12	Local 5p News Su Local 5p News Su	CM	5:00 PM-5:30 PM	-----S	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
NEWS4 WOAI-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S			1		\$650.00			0.00			
E 73	WOAI	10/28/12	10/28/12	Nightly News Su Nightly News Su	CM	5:30 PM-6:00 PM	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
NBC-NWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S			1		\$850.00			0.00			
E 74	WOAI	11/04/12	11/04/12		CM	5:30 PM-6:00 PM	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00

Order / Rev: 65450  
 Alt Order #: 09841185  
 Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
 Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
 Estimate: 3348  
 WOAI-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightly News Su											
				Nightly News Su											
NBC-NWS SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$850.00			0.00			
E 75	WOAI	11/05/12	11/05/12	Mon Spec	CM	7:00 PM-9:00 PM	M-----	:30	1	\$4,250.00	P-2	0.00	NM	1	\$4,250.00
				The Voice		(7:00 PM-9:00 PM)									
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$4,250.00			0.00			
E 77	WOAI	11/04/12	11/04/12	Football Night in America	CM	6:00 PM-7:00 PM	-----S	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
				Football Night in America											
NFL: COWBOYS PRE-GM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$2,500.00			0.00			
E 78	WOAI	10/28/12	10/28/12	NBC Sunday Night Football	CM	7:00 PM-10:45 PM	-----S	:30	1	\$12,500.00	P-1	0.00	NM	1	\$12,500.00
				NBC Sunday Night Football											
NBC SUN-FTBL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S		1			\$12,500.00			0.00			
E 79	WOAI	11/04/12	11/04/12	NBC Football Cowboys	CM	7:00 PM-10:45 PM	-----S	:30	1	\$25,000.00	P-1	0.00	NM	1	\$25,000.00
				NBC Football Cowboys											
NFL COWBOYS v FALCONS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$25,000.00			0.00			
E 80	WOAI	10/29/12	10/29/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	M-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News M-F											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----		1			\$1,500.00			0.00			
E 81	WOAI	10/30/12	10/30/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	PI-T-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News M-F											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----		1			\$1,500.00			0.00			
E 82	WOAI	10/31/12	10/31/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	PI--W----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News M-F											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----		1			\$1,500.00			0.00			
E 83	WOAI	11/01/12	11/01/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	PI---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News M-F											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---		1			\$1,500.00			0.00			
E 84	WOAI	11/02/12	11/02/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	PI----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News M-F											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$1,500.00			0.00			
E 85	WOAI	11/05/12	11/05/12	Late 10p News M-F	CM	10:00 PM-10:35 PM	PIM-----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News M-F											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$1,500.00			0.00			
E 86	WOAI	10/27/12	10/27/12	Late 10p News Sa	CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
				Late 10p News Sa											
NEWS4 WOAI-10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-		1			\$1,150.00			0.00			
E 87	WOAI	11/03/12	11/03/12		CM	10:00 PM-10:35 PM	PI-----S-	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00

Order / Rev: 65450  
Alt Order #: 09841185  
Flight Dates: 10/26/12 - 11/06/12

Advertiser: Congressional Leadership Committee  
Product Desc: CONGRESSIONAL LDR FD/POLITICAL  
Estimate: 3348  
**WOAI-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Late 10p News Sa											
				Late 10p News Sa											
				NEWS4 WOAI-10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$1,150.00		0.00				
E 88	WOAI	10/28/12	10/28/12	Late 10p News Su	CM	10:45 PM-11:30 PM	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News Su											
				NWS FOLO FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S			1		\$1,500.00		0.00				
E 89	WOAI	11/04/12	11/04/12	Late 10p News Su	CM	10:45 PM-11:30 PM	-----S	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
				Late 10p News Su											
				NWS FOLO FTBL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S			1		\$1,500.00		0.00				
E 90	WOAI	10/27/12	10/27/12	Saturday Night Live	CM	10:35 PM-12:02 AM	-----S-	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-			1		\$1,150.00		0.00				
E 91	WOAI	11/03/12	11/03/12	Saturday Night Live	CM	10:35 PM-12:02 AM	-----S-	:30	1	\$1,150.00	P-2	0.00	NM	1	\$1,150.00
				Saturday Night Live											
				SAT NITE LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	-----S-			1		\$1,150.00		0.00				
													Totals	89	\$109,375.00